



**New Jersey Amateur Racquetball**

**Sponsorship Package for:**

**2010 New Jersey State Singles Racquetball Championships**

**March 26-28, 2010**

***The Club at Woodbridge***

***Woodbridge NJ***

**For More Information Please Contact:**

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## Sponsor Information Sheet

### *Who We Are?*

New Jersey Amateur Racquetball (NJAR) is the official state organization for racquetball in the state of New Jersey. We are governed by United States Amateur Racquetball (USAR), and are incorporated as a 501c3 non-profit organization. It is our job to promote and manage all racquetball programming that occurs within the state of New Jersey, with the ultimate goal of growing the game of racquetball within our state boundaries. As an organization, our involvement in racquetball spans different types of racquetball events, from junior programming to state championship tournaments, and everything in between.

### *What Can We Do For Your Company?*

Racquetball players are an extremely loyal group of consumers. Companies that involve themselves with helping promote racquetball events can be sure to see the tournament participants patronize their stores, bars, restaurants, and other establishments. In a given tournament weekend, your companies name or logo will be seen by all tournament participants and fans that come through the door, as well as the normal traffic coming in and out of the athletic facility. With tournament entrants numbering in the 120-150 range, this means roughly 600 eyeballs will be exposed to your company that weekend.

If you are a restaurant, hotel, or bar, this is the ideal type of sponsorship for you. With some entrants coming in to play the tournament from a few hours away, they will undoubtedly need a place to stay, eat, and have some fun. Without knowing the areas, the event sponsors become the "PLACE TO GO!" for tournament players.

### *What You Will Be Doing For Us?*

As a 501 c3 non profit, we put all the money we make back into promoting the sport of racquetball in the state of New Jersey, in order to keep the sport we love alive and thriving. Tournaments and other programming are our way to keep the idea of competitive tournament racquetball on top of people's minds.

# ***NJAR Sponsorship Levels***

## **Gold Sponsor**

**Sponsorship Cost: \$1,000.00**

**The following benefit will be provided to the Gold Sponsor:**

- Front wall signage on the Championship Court at The Club at Woodbridge
- Two banner locations within The Club at Woodbridge Facility
- Display booth location within the Racquetball Area at The Club at Woodbridge
- Exposure on all tournament advertising and marketing materials
- One full page 8.5" x 11" ad in the New Jersey Events Program
- Logo Placement on all websites associated with the 2010 State Singles Racquetball Championships
- Three complimentary entries into any tournament run by NJAR in the 2010/2011 season

## **Silver Sponsor**

**Sponsorship Cost: \$500.00**

**The following benefit will be provided to the Silver Sponsor:**

- Two banner locations within The Club at Woodbridge Facility
- Exposure on all tournament advertising and marketing materials
- One half page 4.25" x 5" ad in the New Jersey Open Championships Events Program
- Logo Placement on all websites associated with the 2010 State Singles Racquetball Championships
- Two complimentary entries into any tournament run by NJAR in the 2010/2011 season

## **Bronze Sponsor**

**Sponsorship Cost: \$250.00**

**The following benefit will be provided to the Bronze Sponsor:**

- Exposure on all tournament advertising and marketing materials
- Logo Placement on all websites associated with the 2010 State Singles Racquetball Championships
- One complimentary entry into the 2010 State Singles Racquetball Championships