



Sponsor Information Sheet

Who We Are?

New Jersey Amateur Racquetball (NJAR) is the official state organization for racquetball in the state of New Jersey. We are governed by United States Amateur Racquetball (USAR), and are incorporated as a 501c3 non-profit organization. It is our job to promote and manage all racquetball programming that occurs within the state of New Jersey, with the ultimate goal of growing the game of racquetball within our state boundaries. As an organization, our involvement in racquetball spans different types of racquetball events, from junior programming to state championship tournaments, and everything in between.

What Can We Do For Your Company?

Racquetball players are an extremely loyal group of consumers. Companies that involve themselves with helping promote racquetball events can be sure to see the tournament participants patronize their stores, bars, restaurants, and other establishments. In a given tournament weekend, your companies name or logo will be seen by all tournament participants and fans that come through the door, as well as the normal traffic coming in and out of the athletic facility. With tournament entrants numbering in the 120-150 range, this means roughly 600 eyeballs will be exposed to your company that weekend.

If you are a restaurant, hotel, or bar, this is the ideal type of sponsorship for you. With some entrants coming in to play the tournament from a few hours away, they will undoubtedly need a place to stay, eat, and have some fun. Without knowing the areas, the event sponsors become the "PLACE TO GO!" for tournament players.

What You Will Be Doing For Us?

As a 501 c3 non profit, we put all the money we make back into promoting the sport of racquetball in the state of New Jersey, in order to keep the sport we love alive and thriving. Tournaments and other programming are our way to keep the idea of competitive tournament racquetball on top of people's minds.

To make it simple, your contribution helps us do our job better, and put on bigger and better events for our customers, who can in turn become your customers.

If you are interested, please contact:

Phone: (_____) _____ - _____ or Email: _____@_____.com

www.njracquetball.com



Sponsor level Breakdowns

Back of Tournament Tee Shirt



<p>Title Sponsor - \$1000</p> <ul style="list-style-type: none"> ▪ Naming rights and exclusivity in product category for that tournament <ul style="list-style-type: none"> ▪ Logo on front of shirt with dedication as title sponsor of event ▪ Premier logo placement on all materials created for the tournament (mailings, posters, application, etc.) <ul style="list-style-type: none"> ▪ Logo on website on all tournament related pages, as well as LINKS page for a period of one year starting from the date of the tournament ▪ Inclusion of any desired promotional material in tournament package to participants ▪ 4 FREE entrants into the tournament 	<p>Presenting Sponsor - \$500</p> <ul style="list-style-type: none"> ▪ Exclusivity in product category for that tournament <ul style="list-style-type: none"> ▪ Logo placement on back of tournament tee shirt in “Logo Only Here” section of above graphical representation ▪ Prime logo placement on all materials created for the tournament (mailings, posters, application, etc.) <ul style="list-style-type: none"> ▪ Logo on website on all tournament related pages ▪ Inclusion of any desired promotional material in tournament package to participants ▪ 2 FREE entrants into the tournament
<p>Logo Sponsor - \$150 or Product/Service Credit Valuing at least \$250*</p>	<p>Tournament Sponsor - \$75 or Product/Service Credit Valuing at least \$100</p>
<ul style="list-style-type: none"> ▪ Logo placement on back of tournament tee shirt in “Logo Only Here” section of above graphical representation ▪ Small logo placement on all materials created for the tournament (mailings, posters, application, etc.) ▪ Small logo placement on website results page for tournament 	<ul style="list-style-type: none"> ▪ Company name on back of tournament tee shirt in “Text Only Here” section of above graphical representation ▪ Company name included on thank you banners to be displayed throughout club during tournament ▪ Company name listed as sponsor on website results page for tournament
<p>Other Non Monetary Sponsors – Product/Service Credit Valuing Less than \$100</p>	
<ul style="list-style-type: none"> ▪ Company name included on thank you banners to be displayed throughout club during tournament 	

*Product/Service credits will be used for silent auctions and raffles held at the tournament

*Due to our 501c3 non-profit status, all monetary donations will receive a tax-deductible receipt

*20% discount for season-long sponsorship